

Subject: Re: Hollywood Media District Grand Opening Ribbon Cutting SIM Group

From: Daniel Halden

Date: 06/16/2016 06:33 PM

To: Lisa Schechter

CC: Tim Pershing <tim.pershing@asm.ca.gov>, Linda Rosner <lrosner@artisanspr.com>, Suzanne Lezotte <suzannelezotte@simdigital.com>, Jim Omahen <jim@mediadistrict.org>

See you tomorrow!

Dan Halden
Hollywood Field Deputy
Councilmember Mitch O'Farrell
City of Los Angeles, 13th District
daniel.halden@lacity.org
(213) 207-3015
www.cd13.com

Sent from my iPhone

On Jun 16, 2016, at 3:56 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Dan and Tim:

I am so excited to have both of you representing your elected official. Here are the particulars of tomorrow's event:

Sim Group Hollywood Grand Opening
1017 N. Las Palmas Ave.
(at the corner of Santa Monica and Las Palmas)
Valet parking available off Las Palmas
Main contact: Suzanne Lezotte, 818-427-0116 (my cell, as that will be better to get ahold of me) Suzanne is their Director of Marketing

Principals: - WHO IS GOING TO BE THERE
Rob Sim, Founder and Vice Chairman, Sim Group
Scott Dorsey – Sim Group Board member
Jeff Cairns – Sim Group Board chair
Doug Buchanan – Granite Partners
Leo Del Zotto – Sim Group Board member
James (Jamie) Haggarty – CEO
Chris Parker – CTO
James Martin – CSO
John DeBoer – COO
Alex Sandahl – CFO
Ann DeGuire – President Camera Division
Eleanor O'Connor – President Lighting and Grip Division
Bill DeRonde – President of Post Division
Mike Polito – Vice President, Chainsaw
Graeme Parcher – GM, Sim Digital Hollywood
Hunter Betts – GM, Bling
Steve Purcell – GM, Chainsaw

I would like to have everything set up by 4:00 pm., as I would like to do the ribbon cutting no later than 4:30 pm.

See you tomorrow

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org

<Sim Group proclamation final 5 10 16.docx>